



RIXOS  
MAG

MEDIA—  
KIT 2023

**Rixos Magazine** is an international luxury life magazine that presents different passions, unusual places, fashion, culture, art and many other topics that make life enjoyable.





Addressing more than 700,000 distinguished guests throughout the year, Rixos Magazine reaches the addresses of A+ guests who have stayed in upper segment rooms and meets its readers with its interesting content.

Many important global brands continue to reach out to the large and distinguished guests through Rixos Magazine for 20 years in the rooms of Rixos Hotels.





# RIXOS HOTELS

## EUROPE

### Turkey

Rixos Premium Belek  
Rixos Park Belek  
Rixos Sungate  
Rixos Premium Tekirova  
Rixos Beldibi

Rixos Downtown

### The Land Of Legends

Rixos Premium Bodrum  
Rixos Premium Göcek  
Rixos Pera İstanbul

Club Privé by Rixos Belek  
Club Privé by Rixos Göcek

### Croatia

Rixos Premium Dubrovnik

### Russia

Rixos Krasnaya Polyana Sochi

## MIDDLE EAST & AFRICA

### United Arab Emirates

Rixos Premium Dubai  
Rixos The Palm Dubai Hotel & Suites  
Rixos Bab Al Bahr / Ras Al Khaimah  
Rixos Premium Saadiyat Island  
Rixos Marina Abu Dhabi - **NEW**

### Qatar

Rixos Gulf Hotel Doha - **NEW**  
Rixos Qetaifan Island North Doha - **NEW**

### Egypt

Rixos Sharm El Sheikh  
Rixos Premium Seagate  
Rixos Alamein  
Rixos Premium Magawish Suites & Villas

## ASIA

### Kazakhstan

Rixos President Astana  
Rixos Almaty  
Rixos Borovoe  
Rixos Khadisha Shymkent  
Rixos Water World Aktau  
Rixos Turkistan

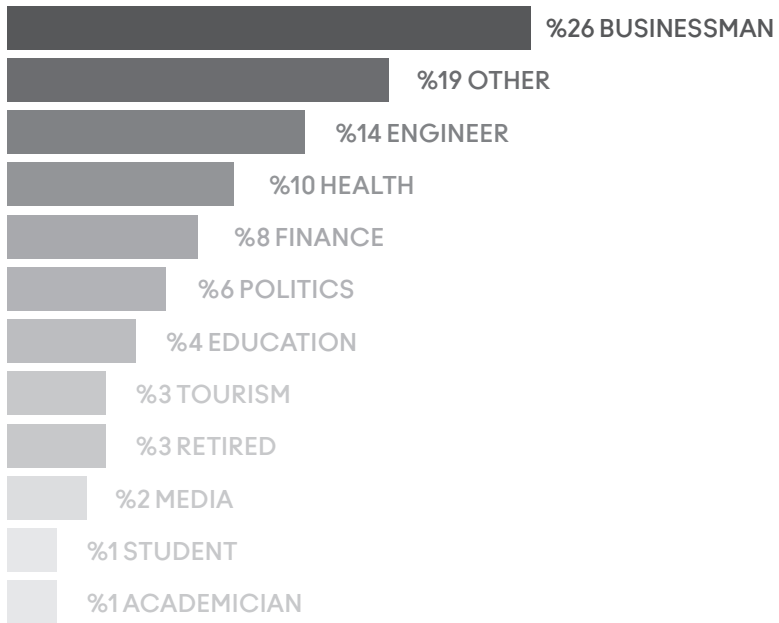


# NUMBER OF GUESTS

	<b>2022 TOTAL NUMBER OF GUESTS</b>
TURKEY	57,424
RUSSIA	103,959
MIDDLE EAST	86,504
CIS COUNTRIES	225,725
EUROPE	50,937
ENGLAND	18,441
<b>TOTAL</b>	<b>708,952</b>



# READER PROFILE



## READER PERCENTAGE

 %56

 %44

## AGE RANGE

45+ %56

45- %44



# PUBLICATION

**PUBLICATION LANGUAGE**  
ENGLISH & RUSSIAN

**CIRCULATION**  
10.000

**FIRST ISSUE**

February-March-April

▼ (Advertisement Deadline: January 5)

**SECOND ISSUE**

May-June-July

▼ (Advertisement Deadline: April 5)

**THIRD ISSUE**

August-September-October

▼ (Advertisement Deadline: July 5)

**FOURTH ISSUE**

November-December-January

▼ (Advertisement Deadline: October 5)





# PRICE LIST

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<b>Single Page Editorial</b>	<b>3.500 USD</b>
<b>Inner Right Pages</b>	<b>5.250 USD</b>
<b>Last Page</b>	<b>7.250 USD</b>
<b>Double Page Dual</b>	<b>8.500 USD</b>
<b>Inside Back Cover (Double Page)</b>	<b>12.000 USD</b>
<b>Inside Front Cover (Double Page)</b>	<b>14.500 USD</b>
<b>Outside Front Cover Gatefold (Double Page)</b>	<b>17.250 USD</b>
<b>Outside Back Cover</b>	<b>20.000 USD</b>

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+ %18 VAT



# PREVIOUS ISSUES



# TECHNICAL INFORMATION

## MAGAZINE SIZE

200 mm. X 270 mm. (Vertical)

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## ADVERTISEMENT DIMENSIONS

Inner Right Pages: 200 mm. X 270 mm. (+5mm)

Even Pages: 400 mm. X 270 mm. (+5mm)

Outside Front Cover Gatefold: 400 mm. X 270 mm. (+5mm)

Inside Back Cover: 400 mm. X 270 mm. (+5mm)

Outside Back Cover: 200 mm. X 270 mm. (+5mm)

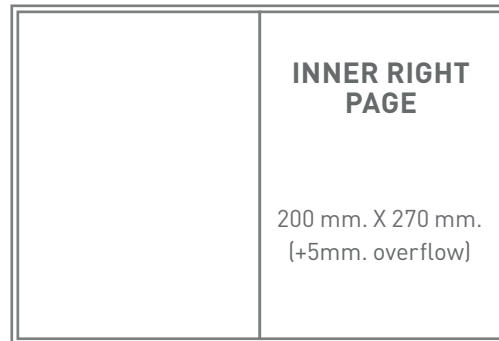
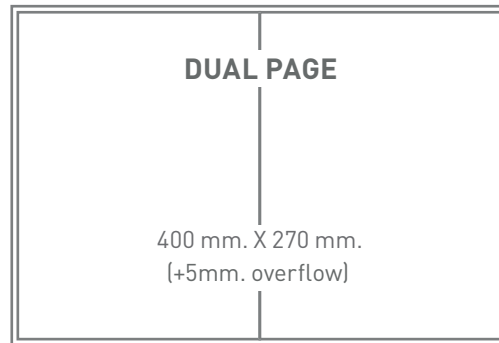
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**\*Ads are not published without a contract.**

**Images are 300 Dpi resolution,**

**CMYK and Grayscale must be in color mode.**

**The preferred format is PDF or TIFF.**





The compelling content of **Rixosmagazine.com** is viewed by 800,000 Rixos guests and readers annually.

# REFERENCES

Adler

Bentley

Bmw

Bottega Veneta

Bovet

Brunello Cucinelli

Cartier

Chanel

Coca-Cola

De Beers

Denizbank

Gilan

Gucci

Hermes

Hublot

Jetex

Jet Finder

Land Rover

Louis Vuitton

Lürssen Yachts

Maserati

Mercedes-Benz

Omega

Oris

Porsche

Prada

Rolux

Saint Laurent

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Thy

Tom Ford

Ulysee Nardin

Vakko

Zenith

Volvo

Zilli





# RIXOS

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