

PAIUSE

by Sunreef Yachts



MEDIA KIT | 2026

DIRECT DISTRIBUTION AMONG
A TARGETED GROUP

CONNECT WITH THE WORLD'S
WEALTHIEST PEOPLE

EXCLUSIVE NICHE OF
THE YACHTING MARKET

PRESENCE AT THE BIGGEST BOAT SHOWS AND
LUXURY EVENTS IN THE WORLD

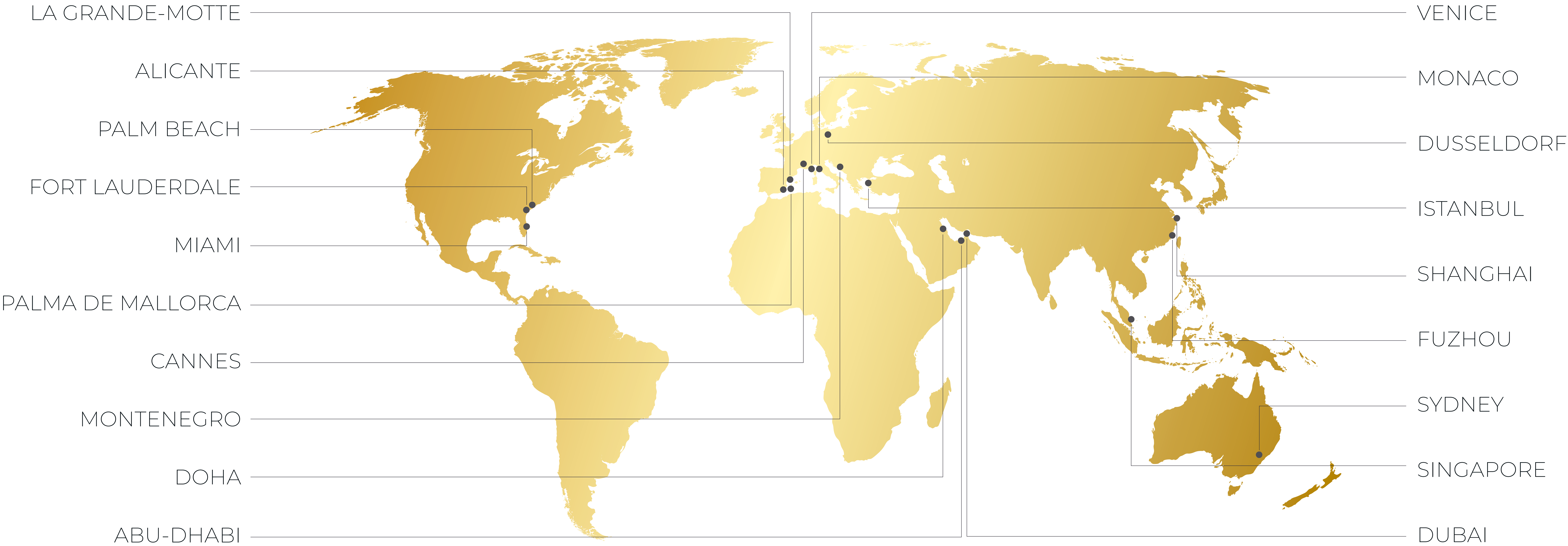
PRIME LIFESTYLE CONTENT

PREMIUM PRINTING



DISTRIBUTION

NICHE EXPOSURE & REACHING NEW CLIENT DEMANDS



PRINT

- Distributed at the world's leading international boat shows and across Sunreef's hospitality partner network.
- Available onboard Sunreef charter yachts, in luxury marinas, at brokers' offices and during exclusive Sunreef events.
- Offered as a premium gift to every Sunreef yacht owner.
- Issued more than **60000** copies to date.

DIGITAL

Over

8000

online subscribers

Over

65000+

subscribers to the Sunreef Digital Newsletter.

More than

210000

monthly views through targeted distribution on Sunreef-Yachts.com.

More than

800000

monthly website visitors



TARGET GROUP

The Sunreef News Magazine's readers are high net worth individuals, yacht owners and enthusiasts. The typical readership consists of highly educated 35+ year old males and females with high purchasing power and a propensity to purchase luxury goods. The targeted audience regards the magazine as a valuable inspiration to make informed purchases and get to know the latest industry trends.

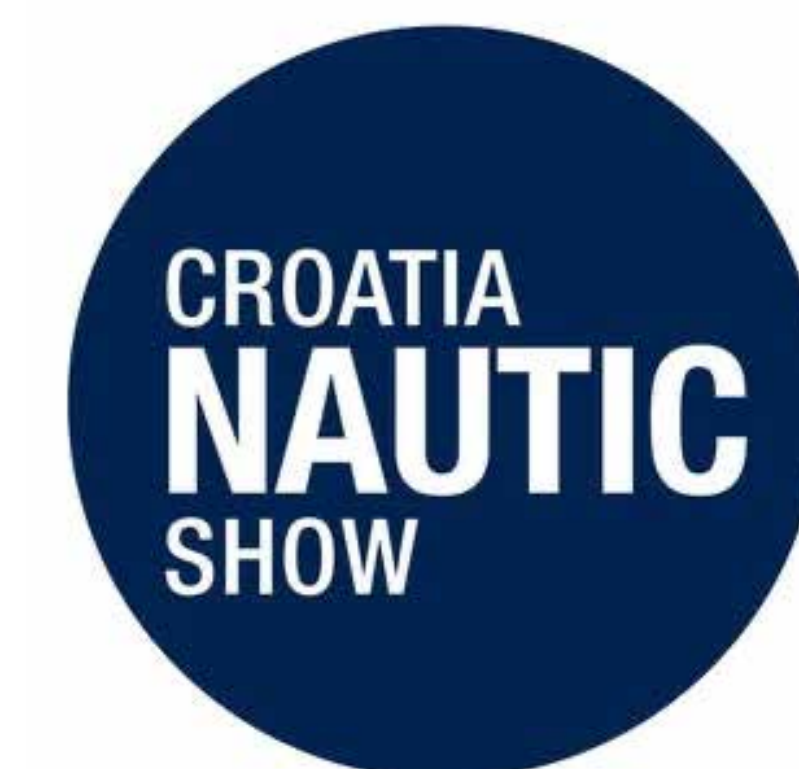
The Sunreef News Magazine focuses on an exclusive niche of the yachting market providing prime lifestyle content and photography, informative editorials and event coverages. The magazine's online edition is accessible at:

www.sunreef-yachts.com/en/news-magazine

one of the yachting industry's most read sites, with over 210 thousand page views a month.



SUNREEF



RANGE

Presence at the biggest boat shows and luxury events in the world. Visibility in luxury marinas and on board private jets.

PRESENTATION

Quality yachting, product and event photography.

ONBOARD DELIVERY

Direct and fast delivery to target group.

LONG-TERM RELATIONS

Regular and direct reach of yacht owners and buyers from around the globe.



FILE REQUIREMENTS

Resolution: ___ 300 dpi (dots per inch)

Color: ___ CMYK (RGB, LAB I spot colors are not accepted)

Maximum ink density: ___ 300%

File format: ___ PDF (with all necessary fonts embedded) or TIFF (must be 100% of final size)

Bleeds: ___ 5 mm on each side

Minimum margins: ___ 10 mm



SIZE & PRICE

Non-bleed: ____ 195x245 mm
Bleed: ____ 205x255 mm
Price: ____ 4 000 € + VAT
4 000 \$ + VAT
14 500 AED + VAT

BACK COVER

Non-bleed: ____ 195x245 mm
Bleed: ____ 205x255 mm
Price: ____ 8 000 € + VAT
8 000 \$ + VAT
29 000 AED + VAT

SPREAD

Non-bleed: ____ 390x245 mm
Bleed: ____ 400x250 mm
Price: ____ 6 000 € + VAT
6 000 \$ + VAT
22 000 AED + VAT





Edition

- Advertising booking deadline
- Deadline for advertising layout
- Publication

1 Yearly Edition published in
August 2026

Advertising booking deadline:
30/06/26

Advertising layout deadline:
30/06/26

